

February 15, 2017

The Honorable Ajit Pai  
Chairman  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

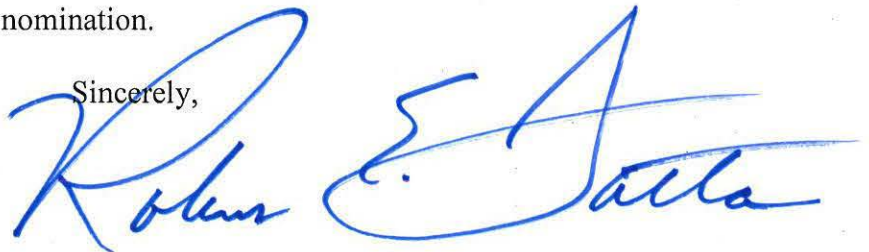
Dear Chairman Pai:

It has come to my attention that Marty Yudkovitz, a Member of Cincinnati Bell's Board of Directors, has been nominated to serve on the Federal Communications Commission's (FCC) Broadband Deployment Advisory Committee. I am writing to express my support for his nomination and request that it be given every possible consideration.

If granted a position on the Committee, Mr. Yudkovitz would bring his unique and extensive background and expertise in media, digital content distribution, transformational changes in disruptive environments, and corporate innovation to the table. Mr. Yudkovitz's experience in digital media is extraordinary — before joining Cincinnati Bell, Mr. Yudkovitz ran The Walt Disney Company's Strategic Innovation Group. Earlier in his career, while at NBC, he played an integral part in the creation of NBC's cable and digital innovation including the formation of CNBC, NBC's first cable television network, CNBC.com, NBC Digital Media and its pioneering relations with Microsoft that became MSNBC and MSNBC.com. In between his work at NBC and Disney, Mr. Yudkovitz was the President of TiVo. I believe his experience in the media and digital content industry will offer a unique perspective toward addressing the digital divide and will help successfully achieve the mission of the Advisory Committee.

Thank you for considering his nomination.

Sincerely,

A handwritten signature in blue ink, reading "Robert E. Latta". The signature is fluid and cursive, with the first name "Robert" and last name "Latta" clearly legible, and "E." in the middle.

Robert E. Latta  
Member of Congress



OFFICE OF  
THE CHAIRMAN

FEDERAL COMMUNICATIONS COMMISSION  
WASHINGTON

February 23, 2017

The Honorable Bob Latta  
U.S. House of Representatives  
2448 Rayburn House Office Building  
Washington, D.C. 20515

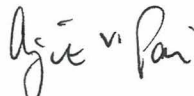
Dear Congressman Latta:

Thank you for your letter supporting the appointment of Martin Yodkovitz to serve on the Commission's Broadband Deployment Advisory Committee (BDAC). We will certainly consider your recommendation and Mr. Yodkovitz's impressive resume as the Commission reviews the nominations for the BDAC.

Last September, I proposed what I called a Digital Empowerment Agenda—a blueprint of policies that would accelerate the deployment of high-speed Internet access, or broadband, in communities across the country, including rural America. The BDAC is intended to provide an effective means for stakeholders to exchange ideas and develop recommendations to the Commission on broadband deployment. Its mission will be to identify regulatory barriers to infrastructure investment and to make recommendations on reducing and/or removing them, which will in turn enhance the Commission's ability to carry out its statutory responsibility to encourage broadband deployment to all Americans.

I appreciate your taking the time to communicate your recommendations to me. Please let me know if I can be of any further assistance.

Sincerely,

  
Ajit V. Pai

P.S. Congressman, it's been such a pleasure to work with you over the past few years, including a terrific visit to the district. Please don't hesitate to get in touch if you need the FCC's assistance!